



WPVI-TV PHILADELPHIA  
4100 City Line Ave.  
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 10-26-2012 PAGE: 1 of 1

CAMPAIGN GROUP - 304  
ATTN: LISA CABANEL  
1600 LOCUST STREET  
PHILADELPHIA PA 19103

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403790	10-25-2012		0	MCCORD COMMITTEE, THE	PA STATE TREASURER	POLITICALS	WPVI - PHILADELPHIA

Agency Est#	SAR #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
10.30.12-11.5.12		PHILADELPHIA	D. OHLEY	10-30-2012	11-05-2012	M (Broadcast Month, Cycle 1)	N	

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
1	10-30-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)	9	30		X	X	X	X			2	2,200	2	4,400.00
2	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)	7	30	1							1	3,800	1	3,800.00
3	10-30-2012	11-02-2012	07:00PM - 07:30PM	ACCESS MO-FR JEOPARDY (7063)	7	30		X	X	X	X			2	4,000	2	8,000.00
4	10-30-2012	11-04-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)	7	30		X	X	X	X		X	2	4,200	2	8,400.00
5	10-30-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	9	30		X	X	X	X			3	1,500	3	4,500.00
6	11-05-2012	11-05-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)	9	30	1							1	1,500	1	1,500.00
7	10-30-2012	11-02-2012	11:35PM - 12:02AM	LF NIGHTLINE 1135P LTC 1/7/13 (6970)	8	30		X	X	X	X			2	1,500	2	3,000.00
8	10-30-2012	11-02-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)	8	30		X	X	X	X			2	1,100	2	2,200.00
9	11-05-2012	11-05-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)	8	30	1							1	1,100	1	1,100.00
10	10-30-2012	11-02-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)	8	30		X	X	X	X			1	1,600	1	1,600.00
11	10-30-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)	8	30		X	X	X	X			2	1,300	2	2,600.00
12	10-30-2012	11-02-2012	12:02AM - 01:06AM	LF JIMMY 1202AM MO-FR LTC 1/7/13 (6971)	8	30		X	X	X	X			3	700	3	2,100.00

Contracted Gross Total:	22	43,200.00
Actual Gross Total:	22	43,200.00
Agency Commission:		6,480.00
Net Total:		36,720.00

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Nov 12	0.00	0.00	43,200.00	0.00	43,200.00
<b>TOTAL</b>	<b>0.00</b>	<b>0.00</b>	<b>43,200.00</b>	<b>0.00</b>	<b>43,200.00</b>